

ISMAI 2026 Sponsorship and Partnership Brief

3 - 4 December 2026 · Aula Magna CTO, Careggi University Hospital · Florence, Italy

THE PROPOSITION

Partnership solutions and pricing.

ISMAI 2026 brings an international clinical and academic community to Florence to examine how medical AI should be implemented within real healthcare systems. Selected organisations are invited to support this work through partnership, sponsorship and exhibition arrangements. Support is recognised within defined event settings; the scientific programme, faculty, educational content, abstract review and accreditation remain under ISMAI governance. The framework is clinician-led, vendor-neutral and patient-centred.

AUDIENCE

500-seat academic auditorium

FORMAT

Sessions, panels, posters, networking

SCOPE

Judgement, safety, ethics, governance

CME AND CPD

Accredited

WAYS TO ENGAGE

Six routes, one governed framework.

Institutional partner

Hospitals, universities and public bodies supporting the symposium mission and institutional exchange.

Academic collaborator

Learned societies and research centres contributing to scholarly exchange and professional education.

Commercial supporter

Approved companies seeking visibility with full editorial independence preserved.

Exhibitor

Professional presence in the exhibition area under event rules.

Media partner

Recognised media partners providing dissemination and communication support.

Delegate access

Support for trainees, students and selected professional groups.

SPONSORSHIP PACKAGES

Tiered institutional visibility within a governed framework.

Founding Supporter

€25,000

2 PACKAGES

Logo and 150-word profile
Premium stand included
First allocation priority
6 full delegate registrations
4 exhibitor badges
Senior tier signage
Approved digital insert
3 social acknowledgements

Principal Supporter

€15,000

4 PACKAGES

Logo and 100-word profile
Enhanced stand included
Second allocation priority
4 full delegate registrations
3 exhibitor badges
Tiered signage
Approved digital insert
2 social acknowledgements

Major Supporter

€10,000

6 PACKAGES

Logo and 75-word profile
Standard stand included
Upgrade at published difference
3 full delegate registrations
2 exhibitor badges
Tiered signage
Approved digital insert
1 social acknowledgement

Supporting Partner

€5,000

AVAILABLE

Logo or name and 50-word profile
Standard stand included
2 full delegate registrations
Event listing acknowledgement
1 social acknowledgement

Recognition is acknowledgement of support. Scientific, clinical and product endorsement remain outside the scope of supporter recognition.

EXHIBITION

Twenty stand positions around delegate flow.

Twenty stands are placed around the auditorium access route and the main networking foyer, priced by location, visibility and delegate flow across five colour-coded categories.

	Green	€2,000	G1A to G1E, G4A to G4E (ten stands)
	Light blue	€2,800	G0A, G0B
	Dark blue	€3,500	G11A, G11B, G11H
	Peach	€4,000	G11C, G11G
	Magenta	€4,500	G11D, G11E, G11F

Stand-only inclusion: allocated stand code, exhibitor listing, two exhibitor representative badges and a coordination briefing. Exhibitor badges provide exhibitor access; scientific delegate registration is included only where specified in a supporter package. Allocation follows package level, booking order, suitability and operational requirements.

OPTIONAL VISIBILITY

Named support across event spaces.

Lunch and poster viewing support	€5,000	Recognition in the hospitality and poster area for one day.
Media and interview corner support	€4,000	Recognition in the approved media and interview area.
Lanyard or badge support	€4,000	Logo treatment follows ISMAI design rules.
Poster area support	€3,500	Recognition in the poster display area; awards under ISMAI governance.
Coffee and networking support	€3,000	Recognition in the networking area during one break.
Delegate access support	€2,500	Access for selected trainees, students or early-career participants.
Approved delegate material insert	€1,500	One approved insert through the official delegate materials route.

GOVERNANCE

Independence preserved by design.

ISMAI GOVERNS

The protected centre

Programme and session design, faculty and speaker selection, abstract review, educational content, CME and CPD arrangements, certificates, scientific recommendations and ISMAI policy positions.

SUPPORTERS RECEIVE

Recognition

Supporter page listing and approved profile, exhibitor listing and exhibition presence, event signage, approved delegate material and post-event acknowledgement.

TERMS IN BRIEF

APPROVAL	All bookings require written ISMAI acceptance; organisations must suit the symposium purpose and professional setting.
PRICES AND TAX	Prices are in euro. VAT / IVA, where applicable, are handled through the relevant accounting route.
CONFIRMATION	A booking is confirmed after written acceptance and completion of the agreed invoicing or payment process.
ALLOCATION	Stand allocation follows package level, booking order, operational requirements and suitability of location.

EXPRESSION OF INTEREST

Next steps Contact the Secretariat with your preferred route of support, proposed package or stand category, invoicing details and main organisational contact.

secretariat@ismai.org

florence.ismai.org