



INTERNATIONAL SOCIETY OF MEDICAL AI

ISMAI 2026

Sponsorship, Partnership & Exhibition Prospectus

OFFICIAL PROSPECTUS

3 - 4 December 2026

Aula Magna CTO, Careggi University Hospital

Florence, Italy

SPONSORSHIP ENQUIRIES
secretariat@ismai.org
florence.ismai.org

AN INVITATION TO SUPPORT ISMAI 2026

A serious forum deserves serious support.

ISMAI 2026 brings an international clinical and academic community to Florence to examine how medical AI should be implemented within real healthcare systems.

The symposium is organised around clinical judgement, patient safety, evidence, ethics, governance, education and institutional readiness. It is designed for the professionals and institutions that must evaluate, adopt, teach, regulate or supervise medical AI in practice.

Selected organisations are invited to support this work through sponsorship, partnership and exhibition arrangements aligned with the academic purpose of the symposium.



Support is recognised. Independence is preserved.

Supporter recognition appears in defined event settings. The scientific programme, faculty selection, educational content, abstract review, CME and CPD arrangements, certificates and ISMAI policy positions remain under ISMAI governance.

WHY THIS FORUM MATTERS

Medical AI must be evaluated as a matter of clinical responsibility.

Healthcare is already encountering these systems. The task now is to define how medicine evaluates, uses and controls them.

01

Clinical judgement at the centre

AI assistance must remain under the professional duty to interpret, decide, communicate uncertainty and remain accountable to the patient.

02

Patient safety and accountability

Safe implementation requires evidence before deployment, monitoring after deployment, incident learning and clear lines of responsibility.

03

Governance and public trust

Trust depends on transparent procurement, institutional readiness, honest claims, patient involvement and protection of professional standards.

The symposium gives responsible organisations visibility within a professional environment while preserving the integrity of the scientific programme.

EVENT FACTS

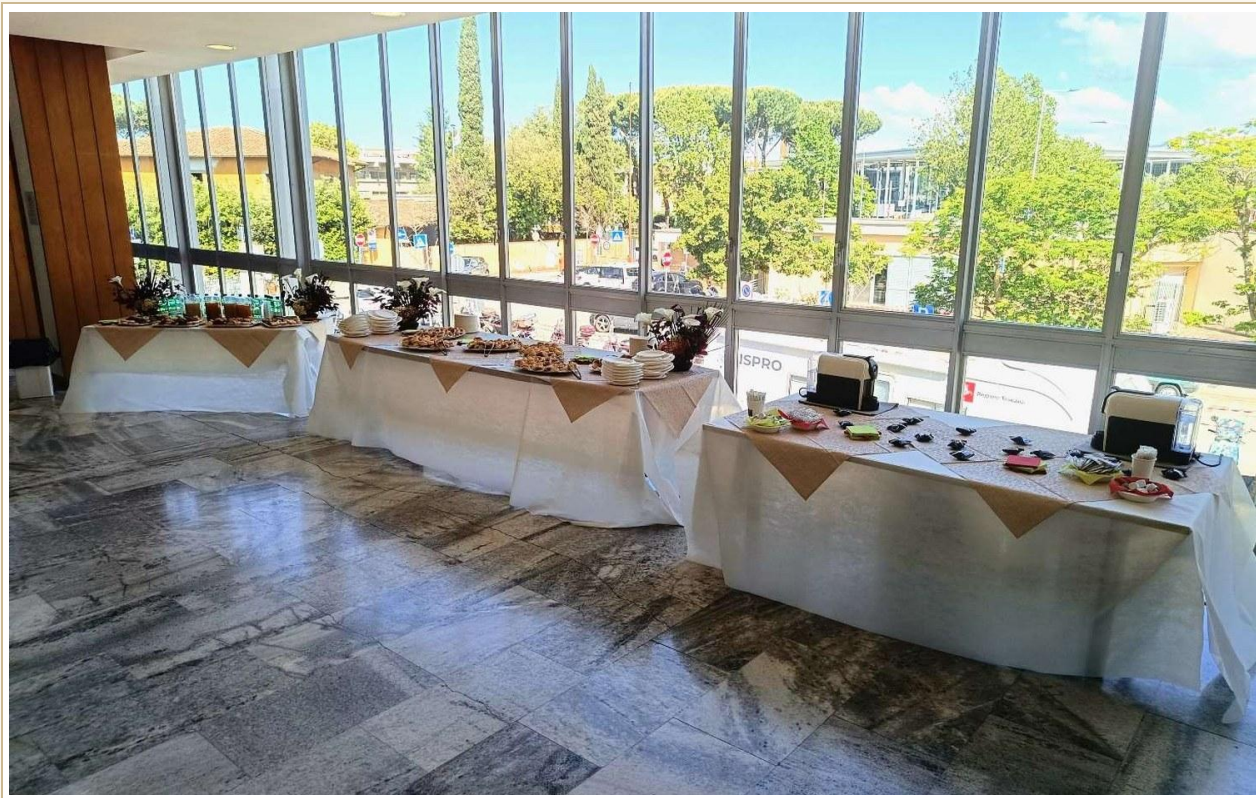
Two days in Florence. One focused academic forum.

EVENT	ISMAI 2026
ORGANISER	International Society of Medical AI
EDITORIAL THEME	The Renaissance of Clinical Intelligence
DATES	3 - 4 December 2026
VENUE	Aula Magna CTO, AOU Careggi
LOCATION	Florence, Italy
CAPACITY	500-seat academic auditorium
FORMAT	In-person symposium with sessions, panels, posters and networking
SCOPE	Clinical judgement, safety, ethics, evidence, governance and education
CME AND CPD	Accredited

This prospectus is intended for selected institutional, academic and commercial organisations whose presence is compatible with the professional character of ISMAI 2026. Enquiries are directed to the Secretariat at secretariat@ismai.org

THE SETTING

The city is part of the intellectual frame.



The venue hospitality space at AOU Careggi, looking out over Florence

FLORENCE

Inquiry, medicine, anatomy, art, judgement and the renewal of knowledge. Florence is part of the symposium argument: observation, craft, interpretation and responsibility remain central when new tools enter medicine.

AOU CAREGGI

The Aula Magna CTO at AOU Careggi places the meeting within an academic medical environment. The 500-seat auditorium supports plenary scientific work, panels and academic exchange, and a symposium that is clinical, educational and institutional.

THE VENUE

Aula Magna CTO, AOU Careggi.

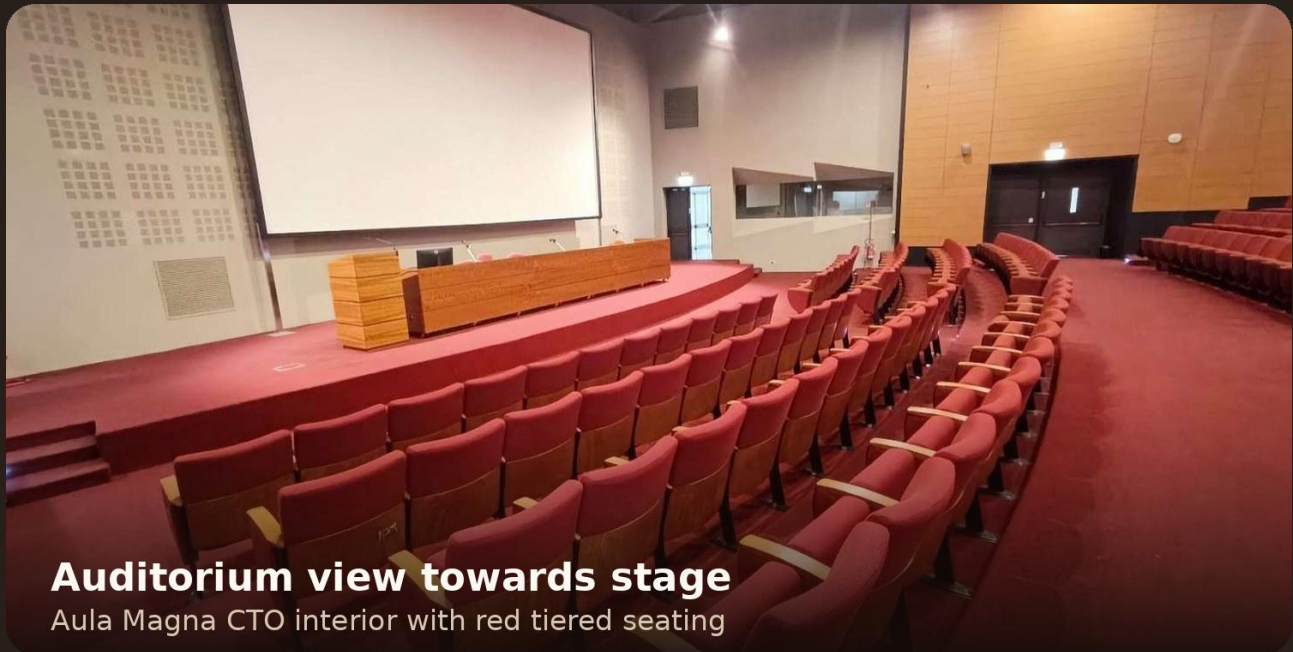
ISMAI 2026 is held in the Aula Magna CTO at AOU Careggi, a 500-seat academic auditorium within Florence's principal university hospital. The pages that follow show the actual rooms delegates and supporters will occupy.



CAPACITY	500-seat tiered academic auditorium
ADDRESS	Largo Piero Palagi 1, 50139 Florence
FACILITIES	Projection, audio, radio microphones and slide control
BREAKOUT ROOMS	Four side rooms (Saletta 0 to 3), 25 places each
HOSPITALITY	On-site catering and networking space

The room is the asset.

A dedicated visual section shows the real Aula Magna CTO: the seating rake, central aisle, stage, projection wall and lecture desk.



Auditorium view towards stage

Aula Magna CTO interior with red tiered seating



Raked seating and central aisle

500-seat lecture-hall configuration



Projection wall and stage desk

Large screen, lectern and microphones

DELEGATE EXPERIENCE

Arrival, registration and hospitality.

Beyond the auditorium, the venue provides a registration foyer and a hospitality space for catering and networking, both within the same building and on the delegate route.

**ARRIVAL AND REGISTRATION**

Reception and registration foyer

**CATERING AND NETWORKING**

Hospitality space with views over Florence

Exhibition stands are arranged around the auditorium access route and the networking foyer, placing supporters within the natural flow of delegates.

DELEGATE PROFILE

Supporters reach the people responsible for use, evaluation and governance.

The value of ISMAI 2026 is the relevance of the audience. The symposium is designed for professionals and institutions with responsibility for the clinical use, evaluation, governance, teaching or oversight of medical AI.

CLINICIANS Consultants, specialist physicians, trainees and fellows involved in adoption decisions, patient safety and professional responsibility.		IMPLEMENTATION Nurses, allied health professionals, informaticians, quality leads and managers working across workflow, audit and hospital readiness.	SCHOLARSHIP Researchers, educators, ethicists, legal scholars and regulators addressing evidence, curricula, accountability and public trust.		
CLINICIANS	RESEARCHERS	MANAGERS	EDUCATORS	SAFETY LEADS	REGULATORS

Delegate communication and scientific decisions remain under approved ISMAI governance routes.

PROGRAMME ARCHITECTURE

Six sessions across two days.

The programme moves from foundations to clinical practice, patient safety, philosophy, governance and education.

I Foundations of Medical AI
What must every clinician understand before the serious debates can begin?

II AI Across the Real Patient Pathway
Where is AI changing care, and where does uncertainty remain?

III Evidence, Validation and Patient Safety
When is an AI system ready to touch patients?

IV Philosophy of Medical AI
What must remain human in AI-enabled medicine?

V The Governable AI Hospital
How should institutions supervise medical AI at scale?

VI Medical AI Education and Professional Formation
Can clinicians practise responsibly without formal education in medical AI?

Sponsors and exhibitors are recognised around the symposium environment. Scientific programme governance, including session titles, faculty decisions and abstracts, remains independent and under ISMAI control.

CME AND CPD

Professional education with governed supporter recognition.



ISMAI 2026 is framed as a professional education event. Its educational value lies in disciplined discussion of medical AI as a matter of clinical judgement, evidence, patient safety, ethical responsibility and institutional governance.

CLINICAL JUDGEMENT	Professional responsibility when AI systems participate in clinical decisions.
SAFE IMPLEMENTATION	Deployment, monitoring, audit and incident learning.
ETHICS AND LAW	Consent, equity, accountability and the communication of uncertainty.
GOVERNANCE	Responsible institutional adoption and oversight.
PROFESSIONAL FORMATION	Education, standards and the patient voice.

Educational content, CME and CPD decisions and certificates remain under ISMAI governance.

GOVERNANCE

Independence and supporter boundaries.

Support is welcomed within a framework that preserves the independence of the scientific programme. The distinction between what ISMAI governs and what supporters receive is part of the value of the event.

PROTECTED CENTRE**ISMAI governance retains**

Programme design, faculty selection, speaker selection, session planning, abstract review, educational content, CME and CPD arrangements, certificates, scientific content, clinical recommendations and ISMAI policy positions.

SUPPORTER RECOGNITION**Recognition includes**

Supporter page listing, approved profile, exhibitor listing, exhibition area presence, event signage, approved delegate material and post-event acknowledgement.

This boundary is part of the value of the event.

Delegate communications use approved event channels and follow applicable event rules. The framework is clinician-led, vendor-neutral and patient-centred.

COMMERCIAL STRUCTURE

Clear routes. One governed framework.

The prospectus separates partnership, sponsorship and exhibition so that each organisation can engage at the level appropriate to it.

Institutional partner**Hospitals, universities and public bodies**

Support for the symposium mission and institutional exchange.

Academic collaborator**Learned societies and research centres**

Contribution to scholarly exchange and professional education.

Commercial supporter**Approved companies**

Visibility with full editorial independence preserved.

Exhibitor**Professional exhibition presence**

Presence in the exhibition area under event rules.

Media partner**Recognised media partners**

Appropriate dissemination and communication support.

Delegate access**Access support**

Support for trainees, students and selected professional groups.

SPONSORSHIP

Tiered institutional visibility within a governed framework.

Founding Supporter

€25,000

2 PACKAGES

- Logo and 150-word profile on supporter page
- Premium stand included
- First allocation priority
- 6 full delegate registrations
- 4 exhibitor representative badges
- Senior tier event signage acknowledgement
- Approved digital insert
- 3 social acknowledgements
- Approved wording: ISMAI 2026 Supporter

Principal Supporter

€15,000

4 PACKAGES

- Logo and 100-word profile on supporter page
- Enhanced stand included
- Second allocation priority
- 4 full delegate registrations
- 3 exhibitor representative badges
- Tiered event signage acknowledgement
- Approved digital insert
- 2 social acknowledgements

Major Supporter

€10,000

6 PACKAGES

- Logo and 75-word profile on supporter page
- Standard stand included
- Upgrade available at published difference
- 3 full delegate registrations
- 2 exhibitor representative badges
- Tiered event signage acknowledgement
- Approved digital insert
- 1 social acknowledgement

Supporting Partner

€5,000

AVAILABLE

- Logo or name and 50-word profile on supporter page
- 2 full delegate registrations
- Event listing acknowledgement
- 1 social acknowledgement
- Standard stand included
- Approved wording: ISMAI 2026 Supporting Partner

Package principle: recognition is acknowledgement of support. Scientific, clinical and product endorsement remain outside the scope of supporter recognition.

EXHIBITION OPPORTUNITY

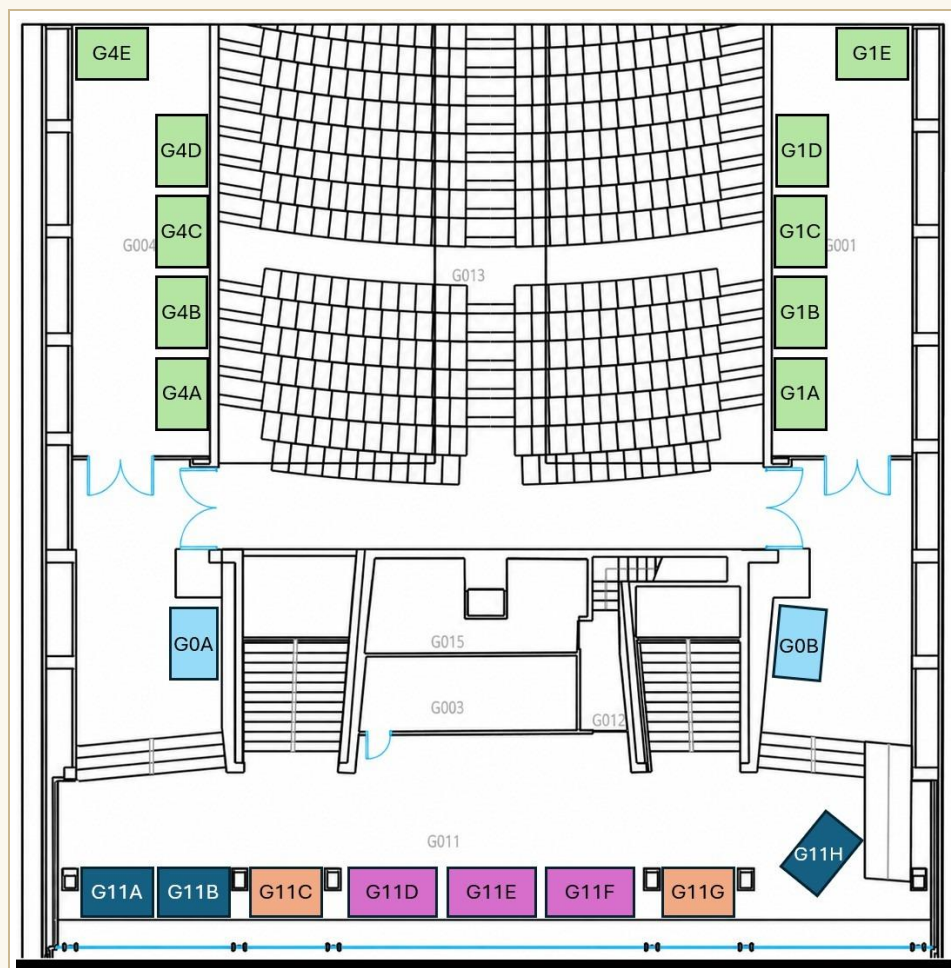
Twenty stand positions around delegate flow.

The ISMAI 2026 exhibition area has 20 stand positions placed around the auditorium access route and the main networking foyer. Positions are priced by location, visibility and delegate flow. The exhibition is a professional space for organisations aligned with the academic character of the event: curated, orderly and relevant.

TOTAL STAND CAPACITY	20 positions across five colour-coded categories priced from €2,000 to €4,500.
STAND-ONLY INCLUSION	Allocated stand code, exhibitor listing, two exhibitor representative badges and an exhibitor coordination briefing.
BADGE DISTINCTION	Exhibitor badges provide exhibitor access. Scientific delegate registration is included only where specified in a supporter package.
ALLOCATION METHOD	Allocation is made by package level, booking order, organisational suitability and operational requirements.
DISPLAY RULE	Materials and displays remain within the allocated footprint and follow ISMAI onsite guidance.

FLOORPLAN

Stand geography and price categories.



	Green	€2,000	G1A to G1E, G4A to G4E
	Light blue	€2,800	G0A, G0B
	Dark blue	€3,500	G11A, G11B, G11H
	Peach	€4,000	G11C, G11G
	Magenta	€4,500	G11D, G11E, G11F

Stand allocation follows package level, booking order, operational requirements and the suitability of location. All prices are in euro. VAT / IVA apply where relevant.

OPTIONAL VISIBILITY

Visible support across event spaces.

These opportunities are managed under the same governance framework. Named support is attached to event spaces and delegate services.

Coffee and networking support	€3,000	Recognition in the networking area during one break.
Lunch and poster viewing support	€5,000	Recognition in the hospitality and poster area during one day.
Delegate access support	€2,500	Support access for selected trainees, students or early-career participants.
Poster area support	€3,500	Recognition in the poster display area. Review and awards remain under ISMAI governance.
Media and interview corner support	€4,000	Recognition in the approved media and interview area.
Lanyard or badge support	€4,000	Logo treatment follows ISMAI design rules and event governance.
Approved delegate material insert	€1,500	One approved digital or printed insert through the official delegate materials route.

Scientific session titles, faculty decisions, abstracts and CME and CPD materials remain under ISMAI governance.

TERMS

Clear terms protect the event and the supporter.

APPROVAL

All bookings require written ISMAI acceptance. Organisations must be appropriate to the symposium purpose and professional setting.

PRICES AND TAX

Prices are in euro. VAT and IVA, where applicable, are handled according to the relevant accounting route.

CONFIRMATION

A booking is confirmed after written acceptance by ISMAI and completion of the agreed invoicing or payment process.

STAND ALLOCATION

Stand allocation follows package level, booking order, operational requirements and suitability of location.

LOGO AND PROFILE

Supporters provide approved logo files, a short organisational profile and contact details by the production deadline.

USE OF THE ISMAI NAME

Supporters may use approved wording only. Scientific, clinical and accreditation endorsement remain outside the scope of supporter recognition.

DATA

Delegate communication follows approved event channels and applicable law.

ONSITE CONDUCT

Exhibitors remain within their allocated area and follow the exhibitor manual, venue rules and ISMAI conduct expectations.

EXPRESSION OF INTEREST

Next steps and contact.

Organisations interested in supporting ISMAI 2026 are invited to contact the Secretariat with their preferred route of support, proposed package or stand category, invoicing details and main organisational contact.



Scan for florence.ismai.org

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